



CREATIVE CULTURE

Connecting
Local Makers to
Creative Careers

What is Creative Culture?

Creative Culture is an initiative designed to support local and visiting filmmakers by providing:

- production space
- equipment
- industry-oriented programming
- networking opportunities

Creative Culture will foster an artistic community in the Hudson Valley with the goal of connecting local artists to industry jobs and opportunities.

The Creative Culture Lab Experience

This 5-month, project-based program invites emerging and working professionals to the JBFC Theater, Media Arts Lab, and Grant St residence to fully realize their short artistic projects. Creative Culture is an application-based program, and JBFC offers fellowship opportunities and financial assistance to accepted applicants in need.

Participants are provided with:

- professional equipment
- production and post-production space
- mentorship from JBFC Staff and visiting filmmakers
- peer support of others within the community

“ Storytelling is central to human existence. What excites me most about Creative Culture is how the JBFC is cultivating the storytellers of tomorrow—filmmakers, animators, and VR artists—through collaborative and innovative professional learning experiences. ”

—RON HOWARD, *director and JBFC board member*