

THE KNOLLS IS THE NEW SPONSOR OF ARTS IN THE AFTERNOON AT THE JACOB BURNS FILM CENTER

World Stage on Screen and Senior Afternoon Cinema to Benefit from Sponsorship Support

Pleasantville, NY – May 16, 2018 – The Knolls, a continuing care retirement community located in Valhalla, is the 2018-19 sponsor of Arts in the Afternoon at the Jacob Burns Film Center. This ongoing program includes two popular series: World Stage on Screen and Senior Afternoon Cinema.

World Stage on Screen brings the best of international theater and dance to the screen and includes performances from National Theatre Live and the Royal Opera House in London. Senior Afternoon Cinema is a series of outstanding older films programmed to appeal to senior moviegoers. Both programs run year-round.

“We are delighted to sponsor these programs at the Jacob Burns Film Center, which offers the community easy access to world class performances,” said Beth Goldstein, CEO of Bethel Homes and Services. “We hope that this sponsorship will enable seniors, and the community at large, to continue enjoying the wonderful cultural offerings of the Jacob Burns Film Center, and that more seniors will benefit from learning about The Knolls, Bethel’s Continuing Care Retirement Community, as well as its other community and residential programs,” Goldstein added.

The Knolls is part of Bethel Homes and Services, the only not-for-profit organization in Northern Westchester offering a full continuum of services to seniors. These programs include Adult Day Services, Home Care, Independent Senior Living, Assisted Senior Living, Skilled Nursing and Rehabilitation Centers, and Outpatient Therapy. Located on campuses in Croton-on-Hudson, Ossining, and Valhalla, Bethel has been serving the senior community for over 100 years.

“World Stage on Screen and Senior Afternoon Cinema feature a vibrant selection of arts programs during the day. These series have developed a loyal and enthusiastic audience,” said Edie Demas, Executive Director of the Jacob Burns Film Center. “We are delighted to partner with The Knolls in our continuing effort to illuminate, inspire, and engage our community.”

Jacob Burns Film Center (JBFC) is a nonprofit arts and education hub located on a three-building campus in the New York Metro area. The JBFC brings the transformative power of film to the surrounding community through unique programming and discussion, shared experiences, and educational initiatives. Since opening in 2001, over 3,000,000 people have enjoyed the best of current American and foreign cinema, unique film series, and special events at the five screen theater complex. A pioneer in visual literacy education, the Jacob Burns Film Center offers courses in filmmaking, screenwriting, and animation for students of all ages at our state-of-the-art Media Arts Lab, and develops curriculums for public schools throughout the region.

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