

JACOB BURNS FILM CENTER ELECTS THREE NEW MEMBERS TO BOARD OF DIRECTORS

Pleasantville, NY – December 10, 2020 – The Jacob Burns Film Center (JBFC), a nonprofit cultural arts institution, elects three new members to its Board of Directors; Melissa Haizlip, Rochelle Rosenberg, and Joseph Rosenblum will each serve three-year terms.

“We are delighted to welcome Melissa, Rochelle, and Joe to our dedicated and thoughtful board as well as our entrepreneurial and vibrant organization,” noted JBFC Board Chair Lynn Sobel. “Joe and Rochelle are longtime members, active volunteers, and film lovers. Melissa joins a team of supporters that includes noted filmmaking practitioners who lend their expertise to our innovative team. We are so appreciative of these new members who will join our team of community leaders committed to the JBFC.”

Filmmaker **Melissa Haizlip’s** work responds to pressing social issues at the intersection of racial justice, social justice, activism, and representation, with the goal being to advocate and amplify the voices of women and people of color. Melissa’s film, *Mr. SOUL!*, won the Critics Choice Award 2020. In 2019, the film was a finalist for the inaugural Library of Congress Lavine / Ken Burns Prize for Film, a new, annual prize that recognizes a filmmaker whose documentary uses original research and compelling narrative to tell stories that touch on some aspect of American history. The film won Best Music Documentary at the International Documentary Association Awards, after its world premiere at Tribeca Film Festival. Melissa sits on film festival juries and serves on review panels for the National Endowment for the Humanities. She has been awarded for her work by the National Endowment for the Arts, National Endowment for the Humanities, Ford Foundation, and The Better Angels Society. Melissa attended Yale University. She and her husband Don, an Executive Producer and television host for History Channel, live in Croton-on-Hudson.

Rochelle Rosenberg has served at prestigious cultural organizations, including a decade of arts administration at The Metropolitan Museum of Art, where she served as Assistant to the Administrator for 20th Century Art, Assistant to the Director for Special Exhibitions, and Associate Registrar. Additional experience includes internships at the Philadelphia Museum of Art and Christie’s New York. Rochelle’s board affiliations include a trusteeship at The Katonah Museum of Art, where she served for 12 years in leadership positions such as President of the Board and as Chair of the Executive Director Search, Strategic Plan, Institutional Advancement, New Initiatives, and Gala committees. She is currently a Trustee Emeritus. Additional nonprofit affiliations include service on advisory councils and visiting committees at The Metropolitan Museum of Art, The Morgan Library & Museum, The Frick Collection, and Caramoor Center for Music & the Arts. Rochelle received her BA from the University of Pennsylvania in European History & Art History (1984), continued her study of art and culture at the City of London Polytechnic, and is a graduate of the Sotheby’s London Art & Appraisal Course. Rochelle and her husband Mark reside in Katonah and NYC.

Joseph (Joe) Rosenblum has had a long career focused on financing for municipal governments. He worked on grant and loan programs to help distressed cities and counties for the Economic Development Administration, US Department of Commerce. Subsequently, Joe joined Moody's Investors Service as a municipal credit analyst. He covered California municipalities and ultimately headed the group covering all western states. Joe joined Sanford C Bernstein & Co. as their first municipal credit analyst and started their municipal bond credit research group. Joe's work also focused on not-for-profits, who are eligible to borrow in the municipal market. Once the firm merged with Alliance Capital Management, Joe ultimately headed the combined municipal credit group and served as a member of the Municipal Investment Policy Group. He retired in 2019 and has since served as an expert witness and done some related consulting work. Joe graduated from Brooklyn College with a BA in sociology (and minor in Urban Affairs) and then a Masters in City Planning from Harvard University. Longtime JBFC members, Joe and his wife Roberta reside in Scarsdale.

The [Jacob Burns Film Center](#) (JBFC) is a nonprofit arts and education hub located on a three-building campus in the New York Metro area. The JBFC brings the transformative power of film to the surrounding community through unique programming and discussion, shared experiences, and educational initiatives. Since opening in 2001, more than 3,000,000 people have enjoyed the best of current American and foreign cinema, unique film series, and special events at the five-screen theater complex. A pioneer in visual literacy, the JBFC offers educational experiences for students of all ages at our state-of-the-art Media Arts Lab, including curricula for public schools and a fellowship and residency program for professional filmmakers.

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